



Luxury Venture Group
Luxury Venture Day International
Quai de l'Île 13, 1204 Geneva
Switzerland

T +41 22 552 43 87
info@luxuryventuregroup.com
www.luxuryventuregroup.com

Luxury Venture Group Bootcamp – From Idea to Prototype

Overview:

When: May 1 – May 3, 2020
Venue: Congress Center, Baselworld, Switzerland
Cost: The bootcamp is free of cost
Application: Deadline: March 20, 2020
Participants: Limited to 36 participants
Language: English
Application: Online: <https://luxuryventureconference.com/bootcamp/>

Our Objective:

The objective of the bootcamp is that participants develop valid solutions for a range of industry challenges. During the Bootcamp, ideas will be gradually refined using methods from strategic foresight and user-centric design.

The theme of the LVG Bootcamp is: «The future of luxury in a changing world»

Our Attendees:

- Future entrepreneurs whose company is not formed yet
- Freshly graduated or about-to-graduate students
- Corporates (Only for LVG's Corporate Members)
- Organizations (Government institutions / Associations / NGOs)
- Academic institutions

What Happens at Bootcamp:

Luxury Venture Group offers a 3-days Design Thinking Bootcamp, which aims to ideate solutions to a number of problem statements – as will be communicated before the bootcamp – to transfer an idea into a validated prototype.

The coaching will be provided by industry experts. Jury members will select three winning team

Benefits for the Participants:

- Validate idea for a viable business case
- Meet potential co-founders, mentors, and investors
- Broaden your network with partners
- Learn from seasoned professionals and academics
- Learn how to build up a business

Contact:

Luxury Venture Group
Luxury Venture Day International
Quai de l'Île 13
1204 Geneva, Switzerland
Email: bootcamp@luxuryventuregroup.com | Phone: +41 22 552 43 87